



Southern Business Education Association

www.sbeaonline.org

July - August 2020 Newsletter

President's Message

Greetings from Louisiana!

I hope all of you have had a good summer in spite of COVID-19; it has definitely been a different one. Many of us are back on campus and many will be teaching virtually, some will be doing both. What an interesting school year it will be for all of us.

First on this newsletter's agenda are the **SBEA Awards Nominations**. I have included information about the submissions in the next section. All submissions will be completed using an online form this year and are due no later than December 1. Since we are not having an on-ground conference this year, the Executive Board plans to have a meeting/breakfast/luncheon (some form of get-together) where we can announce award winners at the NBEA Conference in New Orleans.

At this time, NBEA is planning at this time to move forward with the 2021 NBEA Conference in New Orleans. Updates about the New Orleans conference can be found on the NBEA website at <https://nbea.org/page/AnnualConventionNewOrleans>. I encourage you all to plan on attending if you possibly can do so. If you are interested in presenting at NBEA, please submit your proposal using the form located at this link <https://nbea.org/page/ConventionProposal>.

I want to welcome three new **State Membership Directors** in this issue. Jennifer Stubblefield, SBEA Regional Membership Director, has been hot on the trail recruiting and she has secured three great business educators to help her grow SBEA's membership. New directors are Lauren Hallmark from Tennessee, Renee Lumsden from Georgia, and Dr. Janis Weber from Louisiana. Welcome, ladies!

Georgia and Arkansas will be hosting VIRTUAL conferences later this year. Links are posted below if you are interested in attending.

Take care and hang in there! We WILL survive the year of COVID-19 and at some point get back to our normal lives.

Until next month,
Marie Coleman, Ph.D., President, SBEA

SBEA Awards Nominations

SBEA Award nominations will be completed online at the SBEA website found at www.sbeaonline.org. Nominations must be submitted using this form before **December 1**. State organizations and members may nominate members but members are not allowed to nominate themselves.

Nominations may be made for the following awards:

- Distinguished Service Award for Outstanding Contribution to Business Education by an Administrator or Supervisor of Business Education
- Collegiate/University Teacher of the Year Award
- Post-Secondary Teacher of the Year Award
- Middle School/Secondary Business Teacher of the Year Award

If you have any questions concerning awards, please email **Cheryl Wiedmaier, SBEA Awards Committee Chair**, at cdwied@gmail.com.

Membership Directors Update and Welcome

Lauren Hallmark, Membership Director, Tennessee



- Business educator at Lawrence County High School for 12 years
- FBLA Co-Adviser
- Adjunct professor at Columbia State Community College for 7 years
- Certiport Test Administrator for the school system
- Lead teacher for SAM Online
- Education Specialist, Curriculum and Instruction, Middle Tennessee State University
- Master of Education, Business/Marketing, University of North Alabama
- Bachelor of Business Administration in Management, Martin Methodist College

Renee Lumsden, Membership Director, Georgia

- Business educator at Crisp County High School for 17 years
- FBLA Adviser
- Master of Science, Post-Secondary Adult Education, Troy State University
- Bachelor of Business Administration, Accounting, Valdosta State University
- Associate, Business, Abraham Baldwin Agricultural College



Dr. Janis Weber, Membership Director, Louisiana

- Instructor of Accounting, University of Louisiana at Monroe
- Certified Public Accountant
- Doctor of Business Administration in Accounting, Liberty University
- Master of Business Administration in Accounting, Regis University
- Bachelor of Science, Accounting, University of Arkansas

Arkansas Highlights

The Arkansas Business Education Association (ABEA) currently has 240 members in seven districts across the state. We are happy to announce lots of awards from our state this year. Angie Hutson was awarded the 2019 SBEA Outstanding Leadership Award. Dr. Kelley Todd was awarded 2019 SBEA Secondary Teacher of the Year and 2020 NBEA Secondary Teacher of the Year. Tracie Opolka was elected to serve as SBEA President-Elect for 2019-2020. We are very proud of our outstanding leaders in business education in our state.

The ABEA theme is **Level up with ABEA!** The ABEA board decided after surveying membership to postpone the conference to **November 2, 2020**. The ABEA board met in several zoom sessions to make this decision in the best interest of their membership due to the pandemic affecting our country. The conference will include workshops for all grade levels of business education and will promote business education in our state. Workshops will also include blended learning and online learning strategies to help our teachers navigate the new world of education. **Level up with ABEA** is sure to be a success!



LEVEL UP WITH ABEA
RAD SESSIONS, LIKE...IT WILL BE AMAZING!
NEW DATE NOV 2, 2020
NEW PLACE WYNDHAM NLR
2 RIVERFRONT PLACE
NORTH LITTLE ROCK, AR
NEW PRICE \$125 REGISTRATION INCLUDES DUES

Upcoming State Conferences

Georgia Business Education Association Virtual Conference

October 20 - 22, 2020

<http://www.gbea-online.org/>

Arkansas Business Education Association Virtual Conference

November 2, 2020

<https://abea.us/conference-information.html>

South Carolina Highlights



Greetings from SCBEA!

As the current President for SCBEA, I would like to say what a year! I want to give a huge shoutout to our Business and Technology teachers who pivoted on a dime when COVID hit and rocked it! We have several teachers who received awards this year such as Teacher of Year for their buildings. Coming off an awesome conference back in February, we have made the difficult decision to cancel our 2021 conference usually held in Myrtle Beach in February, and have moved our focus to 2022. We may be offering our members some virtual PD options as we progress through this school year so they can continue to grow and network. I have set a goal to increase our membership as much as possible this year even amidst the craziness and I feel positive that our amazing Executive Board can make this happen for our state! South Carolina is making great strides in Business and Technology and SCBEA is working hard to ensure we remain relevant, beneficial, and rewarding for our members.

Our 2020 Convention in February offered a variety of technology workshops, concurrent sessions, and networking in Myrtle Beach. A highlight of the convention was honoring Mrs. Ann Godfrey with a lifetime membership to SCBEA for all her many contributions at local, state, national, and international levels. Thank you, Ann! We also appreciate our Program Committee, speakers, coordinators, vendors, and attendees for a great 2020 Convention!

Warmest Regards,
Dr. Bridgett Wolfe
www.scbea.org

Twitter: @SCBEA Instagram: thescbea <http://www.scfbla.org/> <http://www.scdeca.org/>

2021 NBEA Conference

March 30 – April 2
New Orleans Marriott

<https://nbea.org/general/custom.asp?page=AnnualConventionNewOrleans>

SBEA Board Members

We are here to serve our SBEA members!

Email us at sbeaconvention@gmail.com if we can help you in any way!

Marie Coleman, President

Tracie Opolka, President-Elect

Michelle Taylor, Immediate Past President

Chadwick Springer, Secretary/Treasurer

Geana Mitchell, Conference Chair

Elisha Wohleb, SBEA Director to NBEA

Jennifer Stubblefield, Membership Director

Wendy Sonnier, Webmaster

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