



# **2016 Annual Report**

*Prepared by Brenda S. Kirkland, President*

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## **Introduction**

Florida Business Technology Education Association is a professional association for business and marketing educators at the secondary and post-secondary levels. FBTEA's Mission is to foster excellence in Business Technology Education in Florida through professional development, curriculum enhancement, leadership, recognition of outstanding educational commitment, and articulation with the Florida Department of Education and the business community.

The purpose of FBTEA is to promote quality education in all phases of business and to encourage professional growth and cooperative interaction among all individuals involved in this field of education.

The purpose of the Business Technology Education Association is to:

- provide open forums and conferences for the study and discussion of all matters related to the total program of Business Technology Education.
- render assistance and advice to the Florida Department of Education concerning problems pertaining to Business Technology Education.
- cooperate with international, national, state, and local organizations or individuals involved in the continued development of Business Technology Education programs within the state.
- develop the professionalism of business technology educators
- promote the expansion and improvement of Business Technology Education programs within the state of Florida
- support Business Technology Education student organizations (Future Business Leaders of America and Phi Beta Lambda) by encouraging participation in these local, state, and national leadership organizations and the organization of new chapters.
- promote Business Technology Education in the business community
- act as a liaison between Business Technology Educators and the business community
- recognize outstanding Business Technology Educators and community leaders who have demonstrated support and dedication to Business Technology Education.

FBTEA is associated with the Southern Business Education Association and the National Business Education Association.

Membership is extended to all persons actively engaged in or interested in the profession of business education.

The governing body is the Executive Board, which consists of the officers: President, President-elect, Secretary, Treasurer, SBEA Representative, Middle/Junior High School Representative, Secondary Representative, Post-Secondary/College/University Representative, and Supervisors Representative. All officers serve a one-year term except for the treasurer and SBEA representative who serves a three year term.

The Association holds its annual conference in conjunction with the Florida Association for Career and Technical Education (FACTE) conference in the summer and calls meetings when deemed necessary by the executive council.

The official publication, the FBTEA Newsletter, is published twice a year.

### **MOTTO**

The motto of the Florida Business Technology Education Association is:  
Building Personal and Professional Success

## **FBTEA Executive Board**

Brenda S. Kirkland, NBCT  
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FBTEA President

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Treasurer

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Middle School Representative

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Post-Secondary/Vocational Representative

### **Florida Department of Education Representatives**

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## FBTEA Web Site

The FBTEA Web address is [www.fbteag.org](http://www.fbteag.org). You will find a list of officers, the FBTEA bylaws, a membership form, scholarship applications, past newsletters, past presidents and the FBTEA newsletter. You will also find links to many additional resources and the following:

- Florida State Department of Education
- Florida Association for Career and Technical Education
- Business Professionals of America
- Future Business Leaders of America-Phi Beta Lambda
- International Society for Business Education
- National Business Education Association
- Southern Business Education Association

The screenshot shows the homepage of the Florida Business Technology Educators Association (FBTEA). The header features the organization's name in white text on a dark blue background. Below the header is a navigation menu with buttons for "Home", "Board of Directors", "Forms and Conferences", "Newsletters & Resources", and "more...". The main content area is divided into two columns. The left column contains a collage of images: the FBTEA logo, a stylized head with technology icons, a keyboard, and a group of students working on laptops. The right column features the tagline "FBTEA is 'Building personal and professional success.'" followed by a call to action: "Please click the link below to learn more about joining this association and download our informational brochure." Below this text is a blue button labeled "Information".

# Newsletter

The FBTEA Newsletter is published twice a year and contains information about the annual conference, news from NBEA and SBEA, announcements about FBLA, PBL, BPA activities, and articles of interest.

Volume 64, Issue 1  
June, 2016

## BTE BITS & BYTES

Florida Business Technology Education Association Newsletter



**Mission Statement**

To foster excellence in business technology education in Florida through professional development, collaboration, integration of outstanding educational content, and affiliation with the Florida Department of Education and the business community.

**Do you have your 'Strategies for Success'?**

Sure you do! We all have strategies we use every day to help us be successful, but ...

**DON'T MISS** our Pre-Conference to help you sharpen your skills and gain strategies for continued success! Join us at our FBTEA Pre-Conference "Strategies for Success" on July 25, 2016 at the 50th Annual FACTE Conference and Trade Show on July 25-27, 2016.

See page 4 for the FBTEA pre-conference schedule.

The 50th Annual FACTE Conference & Trade Show will be held at the Buena Vista Palace in Orlando, Florida.

The FACTE breakout sessions, Awards Luncheon, and Scholarship Auction & Dinner will all take place on Tuesday, July 26th. Wednesday will be reserved for DOE Updates, industry update information, and ACTE Updates.

For more information and to register visit: [www.facte.org](http://www.facte.org)



"A good teacher can inspire hope, ignite the imagination, and instill a love of learning."  
- Brad Henry

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**Teachers, "Think About It"**

Be a role model for your students and begin to reflect, discuss, and share with your students the importance of your role. Please read the following articles and subscribe to begin each next year.

Each of us has a spark of the inside us, and our highest mission might be to use it to spark in our students.

Wesley Beuchler

**I am a TEACHER.**

- I am not:
- E - arrogant
- A - idle
- C - fearful
- I - and working
- E - unrealistic
- R - impatient
- Unknown

"I am a teacher. I inspire my students to follow their dreams, discover their own strengths, and talents, and learn to use them to their fullest potential."

- Unknown

"I am not 'just' a teacher. I am the manager of two worlds: growth and care for CHILDREN."

- Unknown

"If you ask me what I came into this world to do, I tell you without hesitation I was born to be a teacher."

- Robert John Meehan

"Transforming the world one day at a time. I teach."

- Unknown

## Membership Report

Membership in FBTEA is unified with NBEA and SBEA and is open to all persons actively engaged in or interested in the profession of Business Education. The NBEA and SBEA roster of current members dated October 1, 2016, shows Florida with 99 professional, student, and retired members.



## FBTEA Financial Report July 1, 2015 - June 30, 2016

<b>Item</b>	<b>Income</b>	<b>Expenses</b>	<b>Balance</b>
Beginning Balance--July 1, 2015			8,258.24
Membership Dues	1,852.50		
SBEA Incentive Membership	30.00		
Conference Registration	1,400.00		
Lampo Group for luncheon	100.00		
FACTE Memberships		45.00	
NBEA Membership		85.00	
Postage--Newsletter/Membership		61.35	
Conference Luncheon		275.75	
Presenter Gifts—Conference		19.97	
Brochures		274.34	
Gift Baskets—FACTE		48.60	
Plaque		80.25	
Scholarship		500.00	
SBEA Sponsor Session		100.00	
Board Travel		864.97	
SBEA Convention Trip		1,225.76	
Office Supplies		55.56	
Corporation Annual State Report		61.25	
Free Yellow Hosting Package		155.40	
SBEA 2015 Convention		665.92	
Total Income	3,382.50		
Total Expenses		4,519.12	
Ending Balance--June 30, 2016			7,121.62

## **Representation at National and Regional Meetings**

### **NBEA Convention**

A few members of Florida's Business Technology Education Association attended NBEA's 2016 Annual Convention held in Las Vega, Nevada. There were multiple educational sessions and computer workshops available to expand our minds, enhance our skills, and challenge our thinking.

### **FBTEA Conference**

**"Strategies for Success"** was the theme of the Florida Business Technology Education Association's Annual Conference/Workshops on July 25, 2016. Melissa Konkol, Past-President was the conference chair.

This was the second year since our organization moved our conference and joined the format of a one day Pre-Conference workshop/business meeting with the Florida Association of Career and Technical Education (FACTE). We had over thirty educators attended the conference, which was held at the campus of Full Sail University and Hilton Buena Vista Palace in Orlando, Florida on June 25, 2016.

This one day conference provided educators the opportunity to learn about the latest technologies that can be integrated into the classroom. In addition, we held the FBTEA Annual Business Meeting, a luncheon, tour of Full Sail University to learn about opportunities for our students, and held hands-on workshops. Some of the workshops included: FBLA Update given by our Florida State Adviser, Jody A. Jones; Microsoft Office 2016 – OneDrive, OneNote and Office Mix, Innovative Educator Program along with all the free Microsoft tools, and Cengage Learning also sponsored a Fieldtrip to help end the day visiting the Orlando Eye, Madam Tussauds and the Sea Life Orlando Aquarium.



This summer, Florida’s top students, along with their teachers and local advisers, traveled to Atlanta, to participate in four days of intense leadership workshops, award programs, and national competitions at the *2016 Future Business Leaders of America/Phi Beta Lambda National leadership Conference*.

Future Business leaders of America/Phi Beta Lambda is a national, non-profit organization devoted to preparing students for successful careers in business professions. FBLA/PBL serves both high school and college students and is America’s largest and oldest student business organization. FBLA serves the secondary portion of this organization while PBL serves the post-secondary sector.

**2016 Future Business Leaders of America & Phi Beta Lambda National Leadership Competition Results & Awards – Top 10**

<b>Event</b>	<b>Place</b>	<b>Student</b>	<b>School</b>
American Enterprise Project	4th	Gabriela Hernandez	Mater Academy Charter High School
American Enterprise Project	4th	Elanny Lago	Mater Academy Charter High School
Business Calculations	4th	Ellen Li	Buchholz High School
Business Calculations	6th	Andy Zhang	C. Leon King High School
Business Communication	6th	Grace Alexander	Land O'Lakes Senior High School
Business Ethics	1st	Yanisbel Ruiz	Mater Academy Charter High School
Business Ethics	1st	Jocelyn Bello-Paez	Mater Academy Charter High School
Business Financial Plan	1st	Hector Bibilonia	Mater Academy Charter High School
Business Financial Plan	1st	Cesar Sierra	Mater Academy Charter High School
Business Law	7th	Marina Chan	C. Leon King High School
Client Service	7th	Courtland Fernandez	East Bay High School
Computer Problem Solving	2nd	Max Michel	Middleton High School
Cyber Security	1st	Benjamin Simon	Middleton High School
Cyber Security	8th	Jack Eller	Sarasota High School
Economics	8th	Benjamin Gao	Buchholz High School
Emerging Business Issues	3rd	Roshan Jayaraman	Strawberry Crest High School
Emerging Business Issues	3rd	Krishna Vekariya	Strawberry Crest High School
FBLA Principles & Procedures	4th	Rushi Vekariya	Strawberry Crest High School

FBLA Principles & Procedures	6th	Miranda Gong	Coral Reef Senior High School
Global Business	5th	Eric Knight	Pensacola High School
Global Business	5th	Allen Litvak	Pensacola High School
Health Care Administration	6th	Nishi Patel	Palm Harbor University High School
Health Care Administration	10th	Christina Jayaraj	C. Leon King High School
Help Desk	8th	Vishnu Hosabettu	Creekside High School
Impromptu Speaking	8th	Elanny Lago	Mater Academy Charter High School
Insurance & Risk Management	4th	Yanik Ariste	Coral Gables High School
Insurance & Risk Management	5th	Ethan Smith	Lakewood Senior High School
Introduction to Business Procedures	9th	Kishan Avaiya	Strawberry Crest High School
Introduction to Financial Math	3rd	William Kline	Lakewood Senior High School
Introduction to Information Technology	6th	Justine Damolo	Middleton High School
Job Interview	1st	Ashley N Taylor	Northeast High School
Management Information Systems	2nd	Matthew Epstein	C. Leon King High School
Management Information Systems	2nd	Shivam Shukla	C. Leon King High School
Management Information Systems	6th	Matthew Monjarrez	Coral Gables High School
Management Information Systems	6th	Henry Santer	Coral Gables High School
Management Information Systems	6th	Kevin Torgas	Coral Gables High School
Management Information Systems	10th	Harrison Bori	Creekside High School
Management Information Systems	10th	Matthew Zweibohmer	Creekside High School
Microsoft Office Specialist (MOS) Word	10th	Benjamin Nagoshi	Buchholz High School
Mobile Application Development	8th	Clayton French	Lakewood Senior High School
Mobile Application Development	8th	Avinash Perera	Lakewood Senior High School
Mobile Application Development	8th	Martin Power	Lakewood Senior High School
Network Design	7th	Brighton Ancelin	Creekside High School
Network Design	7th	Christopher Black	Creekside High School
Network Design	7th	Brad Leishman	Creekside High School
Sports & Entertainment Management	5th	Brandon Becker	American Heritage High School
Sports & Entertainment Management	5th	Jake Becker	American Heritage High School
Sports & Entertainment Management	5th	Maximillian Gazeroglu	American Heritage High School
Spreadsheet Applications	6th	Steven Li	Buchholz High School

## Phi-Beta Lambda

Event	Place	Student	School
Accounting Analysis & Decision Making	5th	Hilda Lorenzo	Miami Dade College - Kendall Campus
Accounting Analysis & Decision Making	5th	Bryant Moreno	Miami Dade College - Kendall Campus
Accounting Analysis & Decision Making	5th	Jhanluis Peralta	Miami Dade College - Kendall Campus
Accounting for Professionals	10th	kassandra Ramirez	Miami Dade College - Kendall Campus
Accounting Principles	1st	Sindhuri Thondapu	Miami Dade College – Wolfson
Accounting Principles	4th	Alejandro Padron	Miami Dade College – Wolfson
Business Decision Making	9th	Lydia Birge	Broward College
Business Decision Making	9th	Andrew Borrelli	Broward College
Business Decision Making	9th	Matthew Bolton	Broward College
Business Ethics	7th	Bella Gonzalez	University of Florida - Gainesville
Business Ethics	7th	Danna H Regnier	University of Florida - Gainesville
Business Ethics	7th	Danielle Shu	University of Florida - Gainesville
Business Law	10th	Shannon Frederick	Seminole State College of Florida
Client Service	4th	Dalal Zaban	South Florida State College
Community Service Project	5th	Albert Amaya	Florida International University
Community Service Project	5th	Ashley Pozo	Florida International University
Computer Concepts	4th	Bradach Carlson	Chipola College
Computer Concepts	5th	Sanderlin Russell	Seminole State College of Florida – Heathrow
Contemporary Sports Issues	4th	Evan Martinez	Seminole State College of Florida – Heathrow
Cost Accounting	5th	Bryant Moreno	Miami Dade College - Kendall Campus Seminole State College of Florida – Heathrow
Cyber Security	3rd	Sanderlin Russell	Heathrow
Cyber Security	5th	Bradach Carlson	Chipola College
Cyber Security	9th	Jerry Osorio	Miami Dade College – North
Economic Analysis & Decision Making	8th	Ben R Genereaux	University of Miami
Economic Analysis & Decision Making	8th	Luis Gobierno	University of Miami
Emerging Business Issues	2nd	Michael Guitierrez	Miami Dade College - Kendall Campus
Emerging Business Issues	2nd	Ashley Urbina	Miami Dade College - Kendall Campus
Emerging Business Issues	2nd	Miguelangel Salazar	Miami Dade College - Kendall Campus
Emerging Business Issues	3rd	Kira Clarke	Broward College
Emerging Business Issues	3rd	Kathryn Malave	Broward College
Emerging Business Issues	3rd	Laura Miller	Broward College
Entrepreneurship Concepts	1st	Anne Miller	State College of Florida – Venice
Financial Services	2nd	Guilherme L Negrao	Hillsborough Community College
Financial Services	2nd	Pietro C Carillo	Hillsborough Community College
Financial Services	2nd	Shahrair Zamani	Hillsborough Community College
Financial Services	8th	Bethany Horton	Chipola College
Forensic Accounting	6th	Nathalie Nodal	Miami Dade College - Kendall Campus

Forensic Accounting	6th	Hilda Lorenzo	Miami Dade College - Kendall Campus
Forensic Accounting	6th	Michael Lopez	Miami Dade College - Kendall Campus
Forensic Accounting	8th	Logan N Stewart	Webber International University
Future Business Educator	2nd	Shahrair Zamani	Hillsborough Community College
Future Business Executive	3rd	Albert Amaya	Florida International University
Help Desk	7th	Karina Hleuka	Florida International University
Hospitality Management	5th	Michael Angrand	Florida International University
Hospitality Management	5th	Alexander Alonso	Florida International University
Hospitality Management	5th	Jesus Mendez	Florida International University
Information Management	4th	Anne Miller	State College of Florida – Venice
Information Management	9th	Shareem Goodlet	Chipola College
Integrated Marketing Campaign	4th	Alexy Menendez	Miami Dade College - Kendall Campus
Integrated Marketing Campaign	4th	Sophia Paradela	Miami Dade College - Kendall Campus
Integrated Marketing Campaign	8th	Taylor Tachell	Florida State University - Tallahassee
International Business	2nd	James Harmon	Polk State College
Justice Administration	9th	Stephanie McKenna	University of Miami
Local Chapter Annual Business Report	4th		Florida International University
Macroeconomics	1st	Tyler Kolota	University of Florida - Gainesville
Macroeconomics	2nd	Rachel Behrmann	University of Florida - Gainesville Miami Dade College - InterAmerican Campus
Macroeconomics	3rd	Abraham Cid	University of Florida - Gainesville
Management Analysis & Decision Making	7th	Stephanie Gonzalez	Miami Dade College – Wolfson Seminole State College of Florida – Heathrow
Management Concepts	4th	Melissa Nettles	University of Florida - Gainesville
Management Concepts	8th	Mary Grace Parker	Seminole State College of Florida
Marketing Analysis & Decision Making	7th	Phillip Friedman	Webber International University
Marketing Analysis & Decision Making	7th	Eva N Odum	Webber International University
Microeconomics	1st	Rachel Behrmann	University of Florida - Gainesville
Microeconomics	2nd	Tyler Kolota	University of Florida - Gainesville
Networking Concepts	5th	Jerry Osorio	Miami Dade College – North
Organizational Behavior & Leadership	2nd	Erinn O'Doughda	Miami Dade College – Wolfson Seminole State College of Florida – Heathrow
Organizational Behavior & Leadership	5th	Melissa Nettles	University of Miami
Organizational Behavior & Leadership	10th	Sharod R Hinton	University of Miami
Parliamentary Procedure	7th	Brianna Gutierrez	Miami Dade College - Kendall Campus
Parliamentary Procedure	7th	Britney Gutierrez	Miami Dade College - Kendall Campus
Parliamentary Procedure	7th	Dany Olivera	Miami Dade College - Kendall Campus
Parliamentary Procedure	7th	Daniel Cano	Miami Dade College - Kendall Campus
Parliamentary Procedure	7th	Michael Wille	Miami Dade College - Kendall Campus
Personal Finance	2nd	Mary Grace Parker	Seminole State College of Florida Pasco Hernando State College West Campus
Personal Finance	9th	Joy Jordan	University of Miami
Project Management	4th	Joshua Myers	Chipola College

Public Speaking	2nd	Elvis Casely	Broward College
Retail Management	4th	Jamie Valdivia	Miami Dade College – North
Sales Presentation	5th	Carolina Chavez	Florida International University
Small Business Management Plan	4th	Scott Medina-Jiron	Miami Dade College - Kendall Campus
Small Business Management Plan	4th	Maria Paneque	Miami Dade College - Kendall Campus
Small Business Management Plan	4th	Ashley Urbina	Miami Dade College - Kendall Campus
Sports Management & Marketing	2nd	Hanah Loya	University of Florida - Gainesville Miami Dade College - InterAmerican Campus
Strategic Analysis & Decision Making	1st	Ines Carvajal	Miami Dade College - InterAmerican Campus
Strategic Analysis & Decision Making	1st	Reynier Montalvan	Miami Dade College - InterAmerican Campus
Strategic Analysis & Decision Making	1st	Abraham Cid	Miami Dade College - InterAmerican Campus

## FBTEA Membership Pictures



Touring Full Sail University after morning workshops.







FBTEA Officer Executive Board and Representatives at Full Sail University.

Front Row: **Alicia Alexander**, FL DOE Representative, **Brenda S. Kirkland**, President, **Carol Bourke**, Post-Secondary/University Representative, **Loretta Young**, Secretary, **Debbie Perdue**, FL DOE Representative

Back Row: **Linda Robinson**, SBEA Representative, **Carol Petrone**, FACTE, **Melissa Konkol**, Past-President, Representative, **Toby Brandon**, Middle School Representative