



2015 Annual Report

Prepared by Melissa Anne Konkol, President

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Introduction

Florida Business Technology Education Association is a professional association for business technology and marketing educators at the secondary and post-secondary levels. FBTEA's mission is to foster excellence in Business Technology Education in Florida through professional development, curriculum enhancement, leadership, recognition of outstanding educational commitment, and articulation with the Florida Department of Education and the business community.

The purpose of the Business Technology Education Association is to:

- provide open forums and conferences for the study and discussion of all matters related to the total program of Business Technology Education.
- render assistance and advice to the Florida Department of Education concerning problems pertaining to Business Technology Education.
- cooperate with international, national, state, and local organizations or individuals involved in the continued development of Business Technology Education programs within the state.
- develop the professionalism of business technology educators
- promote the expansion and improvement of Business Technology Education programs within the state of Florida
- support Business Technology Education student organizations (Future Business Leaders of America and Phi Beta Lambda) by encouraging participation in these local, state, and national leadership organizations and the organization of new chapters.
- promote Business Technology Education in the business community
- act as a liaison between Business Technology Educators and the business community
- recognize outstanding Business Technology Educators and community leaders who have demonstrated support and dedication to Business Technology Education.

Membership is extended to all persons interested in working for the improvement of Business Technology Education.

The elected officers of the Association shall be the President, President-Elect, Secretary, Treasurer, Middle/Junior High Representative, Secondary Representative, Post-

Secondary/College/University Representative, SBEA Representative, FACTE Representative and Supervisors Representative.

The Association holds its annual conference in conjunction with the Florida Association for Career and Technical Education conference in the summer.

FBTEA is associated with the Florida Association for Career and Technical Education, Southern Business Education Association and the National Business Education Association.

FBTEA Executive Board

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Newsletter Editor

Webmaster
Vacant

FBTEA Website

The FBTEA website is located at www.FBTEA.org. The website contains upcoming dates, pictures from past conferences, a listing of board members, forms – membership link, award and scholarship applications, by-laws, newsletters, past presidents, and links to SBEA, NBEA, FACTE, Florida FBLA-PBL, FBLA-PBL, Florida BPA, and BPA.



FBTEA Newsletter

The FBTEA Newsletter is published quarterly. Our newsletter Editor, Stacey Huey, does an outstanding job putting our newsletter together.

Industry Certification • Community College Reports

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FBTEA
Florida Business Technology Education Association

BTE Bits & Bytes

Florida Business Technology Education Association

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Don't Miss FBTEA's Pre-Conference
at the 49th Annual FACTE Summer Conference & Trade Show

Join Your Professional Organization Today!
Alfred J. Aviles, Ph.D.
FBTEA Secretary

February is Career and Technical Education (CTE) month, but for career and technical educators every month is CTE month. Your membership is vital to ensure that Business and Technology courses are available to ensure our students are

Membership Report

Membership in FBTEA is unified with FACTE and is extended to all persons interested in working for the improvement of Business Technology Education.

Our current NBEA Membership as of September 30, 2015, shows 92 members. Our FBTEA membership currently stands at 58 members.

Treasurers Report

FBTEA Financial Statement			
November 1, 2014- August 25, 2015			
Item	Income	Expenses	Balance
Beginning Balance--November 1, 2014			11,061.38
Membership Dues	1,290.00		
SBEA Incentive	27.00		
Conference Registration 2014	1,034.81		
Credit Card Fees Square		21.17	
SBEA Travel		1,197.87	
Board Travel - November		1,108.18	
Board Travel - February		1,030.86	
JB Coachline, Inc.		390.00	
Bakers Trophy		37.00	
Memory Marsan Carr's mother		25.00	
Supplies		250.86	
Free Yellow--Domain/Host Package		191.84	
Annual Corporation Renewal		61.25	
Postage--Newsletter		31.85	
FACTE Memberships		45.00	
Newsletter		223.42	
Conference Luncheon 2015		275.75	
Presenter Gifts--Conference 2015		19.97	
Brochures		149.79	
Gift Baskets--FACTE		48.60	
Plaque		80.25	
Total Income	2,351.81		
Total Expenses		5,188.66	
Ending Balance--August 25, 2015			8,224.53

FBTEA Annual Conference

The FBTEA Annual Conference was held on July 27, 2015 at Duncan U Fletcher High School in Neptune Beach. Past-President, Linda Robinson, was the conference chair.

Our conference included industry certification training as well as several interesting sessions for attendees to enjoy. Attendance was doubled from the previous year.

Industry Certification Lab Training 9:00 a.m. – 12:00 noon (all sessions are concurrent)	Lab E7 —Microsoft Office Specialist (Word Core, Word Expert, Excel Core, Excel Expert, PowerPoint, Access, or Outlook); Adobe Products (Photoshop ACA, InDesign, Illustrator CS6); Middle school certifications (Digital Tools, Photoshop ACA, etc.)	Arlinda Smith and Duval Public Schools Business Teachers presiding
Workshop 1 (9:00 a.m. – 9:50 a.m.)	Classroom E6 -How to Best Utilize Business Partners	Arlinda Smith/Alfred Aviles
Workshop 2 (10:00 a.m. – 10:50 a.m.)	Classroom E6 -How to Earn 3 MOS Certification in One Year Using GMetrix, Linda H. Robinson	Linda H. Robinson/Carol Bourke
Workshop 3 (11:00-11:50 a.m.)	Classroom E6 - Learn Key-Scott Walker	Scott Walker/Melissa Konkol
Lunch (12:00 noon – 12:50 p.m.)	Duncan Fletcher HS (included in preconference registration), Room E8	Linda Robinson
FBTEA Business Meeting (1:00-2:00 p.m.)	Classroom E8 -Melissa Konkol, FBTEA President presiding	Melissa Konkol, FBTEA President
Industry Certification Testing (2:00-4:00 p.m.)	Lab E7 —Adobe, MOS, Digital Tools, etc. (one certification is included in your conference registration)	Duval Public Schools Business Teachers presiding
Workshop 4 (2:00-2:50 p.m.)	Classroom E6 -FBLA Update-Jody Jones, FBLA State Adviser	Jody Jones/Brenda Kirkland
Workshop 5 (3:00-3:50 p.m.)	Classroom E6 -CIW Business Partners-Raising the Bar, Duane Hume	Duane Hume/Toby Brandon



President Elect Brenda Kirkland, President Melissa Konkol, Supervisor Rep Arlinda Smith and Past-President Linda Robinson.



FACTE Rep Carol Petrone assisting with the certification training.



Secretary, Alfred Aviles presenting.



Business luncheon.



This summer, Florida’s top students, along with their teachers and local advisers, traveled to Chicago, Illinois to participate in five days of intense leadership workshops, award programs, and national competitions at the 2015 Future Business Leaders of America-Phi Beta Lambda National Leadership Conference.

Future Business leaders of America/Phi Beta Lambda is a national, non-profit organization devoted to preparing students for successful careers in business professions. FBLA-PBL serves both high school and college students and is America’s largest and oldest student business organization. FBLA serves the secondary portion of this organization while PBL serves the post-secondary sector.

Florida FBLA National Winners
July 2015, Chicago, IL

Accounting II

5th place Daniel Weiland, Coral Reef High School

American Enterprise Project

5th Place Mater Academy Charter High School

Business Financial Plan

1st place Andy Alfonso, Julissa Ortega, Mater Academy

Business Plan

10th place Quincy Dougherty, Deborah Mendez, Tina Nguyen, Palm Beach Gardens High School

Computer Problem Solving

1st place Benjamin Simon, Middleton High School
6th place Philip Vitus, American Heritage High School

Cyber Security

1st place Anthony Olive, Palm Beach Central High

Desktop Application Programming

3rd place Avinash Perera, Lakewood High School
10th place Dean Justiniano, Lakewood High School

Digital Design

3rd place Connor Hill, Kailey White, Osceola High School
6th place Chase Cabre, Jay Hirapara, Kate Villanueva, Armwood High School

Digital Video

6th place Zach Bias, Sydney Ford, Creekside High
9th place Savannah Bedillion, Durkan Memon, Jonathan Moreno, Osceola High School

FBLA Principles & Procedures

3rd place Marina Chan, C. Leon King High School

Global Business

7th place Amol Patadia, Neel Shah, Allen Oommen Bartow High School

Health Care Administration

8th place Keshav Shah, C. Leon King High School

Introduction to Business Communication

6th place Daniel Egitto, Vanguard High School

Introduction to Information Technology

1st place Shawn Simon, Strawberry Crest High School

Job Interview

5th place Maya Patel, Freedom High School

Local Chapter Annual Business Report

2nd place Mater Academy Charter High School

Management Information Systems

6th place Brandon Chung, Matthew Monjarrez
Coral Gables High School

Marketing

6th place Shrey Agarwal, Evan Ellis, Keerthi Premkanth
Strawberry Crest High School

Microsoft Office Specialist--Word

7th place Joanna Song, Buchholz High School

Public Service Announcement

10th place Olivia Gibson, Elliot Sailes, Lakewood High

Securities & Investments

5th place Salvador Robles, Buchholz High School
8th place, Ethan Smith, Lakewood High School

Sports & Entertainment Management

1st place Conor Kickhoefer, Victor Piresl Ean Shwartz
American Heritage High School

Virtual Business Challenge

2nd place Basel Al-Johani, Pensacola High School
10th place Tyler Sankel, Vikash Singh, Lakewood High

Florida PBL National Winners
June 2015, Chicago, IL

Accounting Analysis & Decision Making

- 4th place Man Ko, Yehuden Weatherspoon, Christopher Wong, Miami Dade College-Kendall
6th place Jessica Corbett, Laura Sugrue, Hillsborough Community College

Accounting Principles

- 3rd place Eduard Reynoso, Miami Dade College-North

Business Communication

- 9th place David Adams, Pasco-Hernando State College-North
5th place Roberto Bermudez, Noe Gonzalez, Stephanie Gutierrez, Miami Dade College-Homestead

Business Ethics

- 3rd place Matthew Bryan, Natalie Cabo, Jonathan Gallego, Miami Dade College-North
4th place Abner Molina, Chris Parkinson, Leon Saunders Broward College

Business Law

- 3rd place Ruby Fernandez, Carlos Rocha, Webber International University

Community Service

- 5th place Miami Dade College-Kendall
10th place Broward College

Computer Concepts

- 8th place Delponja-rai Howard, Florida State University

Contemporary Sports Issues

- 4th place Kyle Cox, Polk State College

Desktop Publishing

- 6th place Danielle Shu, University of Florida

Economic Analysis & Decision Making

- 9th place Raul Barnes, Ralph Mompont, Eduard Reynoso, Miami Dade College-North
10th place Shane Cataract, Hillsborough Comm. College

Emerging Business Issues

- 1st place Elizabeth Alvarez, Lais Negron, Florida International University

Entrepreneurship Concepts

- 6th place Alicia Bednar, Chipola College
9th place Michael Nyhan, South Florida State College

Financial Analysis & Decision Making

- 6th place Antonio Cajade, Kelly Loy, Nicholas Mallery, Miami Dade College-Kendall

Financial Concepts

- 3rd place Mary Grace Parker, Seminole State College
6th place Klevi Bejo, University of Miami

- 7th place Christian Horn, University of Miami

Financial Services

- 1st place William Graham, Chipola College

Forensic Accounting

- 3rd place Giselle Garcia, Kevin Trujillo, Miami Dade College-Kendall
9th place Alexander Anderson, Alicia Barton, Alicia Bednar, Chipola College

Future Business Educator

- 4th place Dieff Vital, Miami Dade College-Wolfson
6th place Catherine Acosta, Miami Dade College-Kendall

Future Business Executive

- 9th place Kevin Carballe, Florida International University

Help Desk

- 7th place Susan Burns, Chipola College

Hospitality Management

- 3rd place Natalie Calvo, University of Florida

Human Resource Management

- 9th place Elizabeth Batts, Catherine Steiner, South Florida State College

Impromptu Speaking

- 2nd place Naomi Stiwich, State College of Florida

Integrated Marketing

- 7th place Austin Anderson, Giovanni Rodriguez, Reshma Thomas, Broward College
8th place Ana Benes-Lugo, Shanna Knowles, Claudia Romero, Miami Dade College-Kendall

Local Chapter Annual Business Report

- 5th place Florida State University

Macroeconomics

- 4th place Adrian Peart, Florida International University

Marketing Concepts

- 9th place Stephanie Gonzalez, Miami Dade College-North

Microeconomics

- 2nd place Shane Cataract, Hillsborough Comm. College

Network Design

- 8th place Yaohua Hu, Jerry Osorio, Jaime Palencia, Miami Dade College-North

Parliamentary Procedure

- 2nd place Lucia Ahmed, Albert Amaya, Angel Juan, Michelle Rodriguez, Florida International Univ.

Personal Finance

4th place Kelly Loy, Miami Dade College-Kendall

8th place Christian Horn, University of Miami

Project Management

10th place Martile Balckman, South Florida State College

Public Speaking

6th place Brian Barcelo, Broward College

Retail Management:

5th place Elizabeth Miller, State College of Florida

Sales Presentation

3rd place Martile Blackman, South Florida State College

Small Business Management Plan:

4th place Joseph Conte, Michael Finucane, Cassie Love
Pasco-Hernando State College-Spring Hill

6th place Alexander Iglesias, Alexy Menendez, Sophia
Paradela, Miami Dade College-Kendall

Statistical Analysis:

7th place Jim Harmon, Polk State College

Strategic Analysis & Decision Making:

10th place Jeanyliz Arce, Lazaro Fernandez, Kyle
Rodriguez, Miami Dade College-Kendall

Website Design

3rd place Mark Frage, Bailey White, Broward College

9th place Brittney Acuna, Juan Grajales
Miami Dade College-Kendall

Who's Who:

Mickie Abel, State College of Florida